



# LikeLouis

## one hundred percent good

Are you looking to take on a new challenge in a creative and highly motivated team working to make a positive impact in the world?

At LikeLouis we thrive to change the way we consume – and how we feel – through positive experiences that engage health-conscious people and inspire an active lifestyle.

### **I heard LikeLouis is different?**

Like a lot of people, we aim for a healthy lifestyle. And to us that means not only taking care of our bodies, but also truly celebrating the time we spend with the people we care about. You know, a balance. So, you might say we were thirsty for a drink with an alcohol level that suited our socializing while also serving up clean, quality ingredients. Something a little different and with a great taste.

That's why we crafted Europe's first hard kombucha – a delicious, fizzy, refreshing, gluten-free, vegan, clean and low-calorie alcoholic alternative that does not hold you back.

### **Intern Marketing (f/m/d)**

Starting date: from 01.10.2021  
Duration: minimum 3 months  
Working hours: full-time / part-time



## What we have to offer

- We have a great mix of nationalities and cultures holding the same hopes, ideals and values
- Huge load of responsibilities to share – that’s why you will have a big impact and your own projects from the start
- Fast-paced environment – we value short decision making and fast feedback loops
- Open ears – we are curious about new ideas and concepts
- Mentoring and trust – we support your professional and personal development
- Devote remote – work from home, from warmer places or during the night without missing out on anything

## About your responsibilities

- You take ownership for the strategy and execution of one of our marketing channels (social media, email marketing, public relations, events)
- You plan, manage, analyse and optimize marketing campaigns
- You ensure documentation of learnings and processes
- You support the marketing team in areas such as analysis and market research
- You report directly to the Head of Marketing

## About you

- You are currently enrolled at university in Business Administration, communication science or in a related field
- Previous practical experience in marketing is a plus
- Attention to detail and independent work ethics
- Strong analytical and writing skills in both English and German
- Minimum availability of 3 months, full-time

## Up for the challenge?

Please apply via [cheers@likelouis.com](mailto:cheers@likelouis.com) with your resume, salary expectations and your desired entry date as well as any other information that you would like to share with us. We are looking forward to hearing from you!